

You're right. No one would want this house.



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Except homeowners looking for lasting beauty.

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**America
Sides with
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Vinyl siding is the leading exterior material used in new construction¹. And is being used more and more on million dollar homes. Its beautiful appearance is one of the many reasons why.

Today's vinyl siding is available in an ever-expanding spectrum of color options including

bold, rich earth tones, all with greatly improved color retention. Yet vinyl siding remains by far the most cost-effective exterior material².

A beautiful value. That's what people want. No wonder vinyl siding is America's number one choice. Make sure it's available in your community.

¹2004 Freedonia Group siding study. ²R.S. Means.
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