

The most powerful tool you'll use.



Selling Simplified.

How do you share the valuable benefits of today's vinyl siding with homeowners? How its broad range of colors and profiles beautifully transform any home – all at the lowest installed cost? How it's certified to meet or exceed ASTM standards for quality and color retention? How it tops other exterior cladding in environmental performance?

Show them! Developed in collaboration with remodelers, builders, architects, designers and vinyl siding manufacturers, *Designing Style: A Guide to Designing with Today's Vinyl Siding* is a powerful resource to help you sell the benefits of vinyl siding.

Designing Style showcases popular architectural styles – and demonstrates how to bring each to life with the lasting beauty of durable vinyl siding, architectural trim and accessories.

Designing Style. Selling simplified!

Download a free copy of *Designing Style* at vinylsiding.org/design