



For Immediate Release

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New “Green” Paper Details Sustainable Attributes of Vinyl Siding

A dozen facts explaining how vinyl siding is engineered for sustainability

September 25, 2008 – Washington, D.C. – The [Vinyl Siding Institute, Inc.](http://www.vinylsidinginstitute.com) (VSI) has put a “colorful” twist on the typical white paper. Entitled *A Dozen Things You Might Not Know That Make Vinyl Siding Green*, the new green paper identifies 12 ways vinyl siding is a sustainable exterior cladding choice.

VSI’s green paper explains how vinyl siding scores well on tough environmental measures through all life-cycle stages, including raw material acquisition, manufacture, transportation, installation, use and waste management. The paper demonstrates how vinyl siding:

- Can contribute to points in leading green building programs
- Boosts a home’s R-value
- Generates less waste during manufacturing
- Produces little waste when installed
- Requires few resources to maintain beauty
- Is engineered to last
- Offers better environmental performance
- Balances economic with environmental performance
- Contributes less to global warming than brick
- Releases fewer toxic chemicals than other exterior cladding through its life-cycle
- Emits less dioxin than other exterior cladding
- Installs safely

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VSI Green Paper Now Available – Page 2

The complete VSI green paper can be downloaded at www.vinylsiding.org/greenpaper.

A Dozen Things You Might Not Know That Make Vinyl Siding Green is authored by Tad Radzinski, P.E., LEED AP, founder and president of Sustainable Solutions Corporation, who has served as the U.S. Environmental Protection Agency (EPA) Waste Minimization Program National Expert.

Green building continues to play a vital and growing role in the long-term health of the planet. Today's vinyl siding delivers many benefits, including beauty, durability, low maintenance, value and sustainability.

About the Vinyl Siding Institute

The Vinyl Siding Institute, Inc., located in Washington, DC, represents manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Vinyl Siding Product Certification Program* and the *VSI Certified Installer Program*. See www.vinylsiding.org.

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