



For Immediate Release
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VSI Certification Broadens in Spectrum

List of certified vinyl siding colors grows more than 50 percent in the first year

Washington, D.C. — One year after the Vinyl Siding Institute (VSI) launched a program to certify vinyl siding colors, nearly 300 different hues have been independently verified to retain their color, despite the effects of time and weather, without significant change.

In April 2006, VSI's already successful *Vinyl Siding Product Certification Program* added certification based on the performance standard for color retention, ASTM D6864. To qualify, vinyl siding products must first receive certification for overall quality and performance based on the industry standard ASTM D3679, which covers criteria such as weatherability, windload, and impact resistance, among others.

“Vinyl siding is a durable product that never needs painting, and customers choose it to make sure their homes look beautiful after the passage of time and exposure to the elements,” said VSI President Jerry Y. Huntley. “Vinyl siding is available in a wide variety of attractive colors, and now there is a proven, widespread, successful process to certify these colors for color retention.”

More than 1,000 products are currently certified for quality through VSI's program, and nearly 300 colors of those products have been certified for color retention as well.

VSI's color retention certification process requires a two-year, outdoor weathering study conducted for each color being considered. Each certified color must demonstrate the ability to resist major changes in a variety of climates.

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All vinyl siding certified through VSI's program is verified to meet or exceed the ASTM D3679 quality standard through twice yearly review and unannounced inspections by an independent, accredited quality control agency. Additionally, each color must undergo ongoing verification and a re-certification process for color retention, including a new two-year, outdoor weathering study, every six years.

A complete, updated list of products and colors certified through VSI's *Vinyl Siding Product Certification Program* is available online at www.vinylsiding.org.

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The Vinyl Siding Institute, Inc., is located in Washington, D.C., and represents manufacturers of vinyl and polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Vinyl Siding Product Certification Program* and the *VSI Certified Installer Program*.