

For Immediate Release
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Siding with choice

Guide for community planning published by Vinyl Siding Institute

Deciding which building materials to include in the next generation of American homes is a often a part of the planning process. Considerations such as long-term value and aesthetic appeal, are just two of the issues addressed in a guide recently published by the Vinyl Siding Institute (VSI).

Comparisons in new construction installed costs among exterior cladding materials and statistics showing home improvement cost recovery also are featured in VSI's latest resource, "Siding with Choice: A Guide for Community Planning." This information and much more is organized as a tool for community planners and local leaders of jurisdictions of all sizes and geography.

VSI has developed this tool specifically to assist planners and other city and county officials as they're making important building material decisions for their communities. The goal is to encourage planners to know the facts and ultimately offer their communities a choice.

For more information or to request a printed brochure, e-mail vsi@vinylsiding.org or call 1-888-FOR-VSI-1.

The Vinyl Siding Institute, Inc. is the Washington, DC based trade association for manufacturers of vinyl and polymeric siding and suppliers to the industry. VSI is the sponsor of the VSI Vinyl Siding Product Certification Program and the VSI Certified Installer Program.

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Cutline only: Titled "Siding with Choice," the Vinyl Siding Institute has developed this tool specifically to assist planners and other city and county officials as they're making important building material decisions for their communities. For more information or to request a printed brochure, e-mail vsi@vinylsiding.org or call 1-888-FOR-VSI-1.