

For Immediate Release
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Construction complete on Vinyl Siding Institute's new Web site

Planners, builders, consumers have customized sections for easy reference

The vinyl siding industry's unified voice on the Internet has been completely remodeled.

The result is a resource at www.vinylsiding.org that offers information organized for specific audiences, including planners, building professionals and consumers. For example, the "Community Perspective" section provides tools and statistics to help elected officials and community planners develop neighborhoods that blend beauty with superior value.

Other sections of the Web site include:

- The benefits of the Vinyl Siding Institute's certification programs for both product and installation.
- The beauty, quality, performance, value and environmental benefits that have made vinyl siding America's top choice for exterior cladding.
- Inspiring photographs of vinyl siding used in a variety of residential housing applications.
- Links and contact information for each VSI manufacturing member company.

The Vinyl Siding Institute, Inc. is the Washington, DC based trade association for manufacturers of vinyl and polymeric siding and suppliers to the industry. VSI is the sponsor of the VSI Vinyl Siding Product Certification Program and the VSI Certified Installer Program.

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