



# Publications Order Form

Vinyl Siding Institute, Inc. • National Housing Center • 1201 15th Street NW • Suite 220 • Washington, DC 20005

	Title	# of Copies	VSI* Member	Non-Member	Qty	Total Price
<b>➔ Topic: Installation</b>						
I1	Vinyl Siding Installation Manual (available online) <b>Updated!</b> Illustrated manual giving step-by-step instructions for installing vinyl siding. Spanish <i>Vinyl Siding Installation Manual</i> only available on VSI's website for free download.	1-999 1000+	\$2.75 \$1.75	\$12.00 \$5.00		
I2	<b>Installing Vinyl Siding</b> This new video illustrates basic installation techniques. Complements our <i>Installation Manual</i> . <b>New!</b> <input type="checkbox"/> VHS Cassette - English (I2) <input type="checkbox"/> DVD - English (I6)	1 - 99	\$8.00	\$16.00	I2	
I6		100+	\$6.00	N/A	I6	
I4	Your Home Deserves the Best: Use a Certified Vinyl Siding Installer (available online)	1-10 11+	N/C \$0.25	N/C \$0.50		
I8	Certified Installer Companies: Hang with the Best (available online) Color brochure highlighting the benefits of becoming a Certified Installer Company.	1-10 11+	N/C \$0.25	N/C \$0.50		
<b>➔ Topic: America Sides with Vinyl</b>						
A2	<i>Canada Sides with Vinyl</i> Brochure (available online) <b>Reduced!</b> Color brochure with <i>Canada Sides with Vinyl</i> logo and Canada-specific market data that highlights vinyl siding's beauty, versatility and affordability.	1-10 11+	N/C \$0.10	N/C \$0.15		
A4	<i>Side-by-Side: The Truth About Vinyl Siding and Brick</i> (available online) <b>Reduced!</b> Color brochure that refutes brick industry claims by showcasing important, specific distinctions between vinyl siding and brick.	1-5 6+	N/C \$0.25	N/C \$.50		
A5	<i>Side-by-Side: The Truth About Vinyl Siding and Fiber Cement</i> (available online) Color brochure that refutes fiber cement industry claims by showcasing important, specific distinctions between vinyl siding and fiber cement.	1-5 6+	N/C \$0.50	N/C \$1.00		
A6	<i>America Sides with Vinyl</i> Pocket Folder Two-pocket folder with all other <i>America Sides with Vinyl</i> logo.	1	\$1.00	N/A		
A7	<i>America Sides with Vinyl</i> Button <b>Reduced!</b> Show your support for the vinyl siding industry.	1	\$0.25	\$.50		
A8	<i>America Sides with Vinyl</i> Manufacturer Resource Kit, v.6 <b>Updated!</b> PPT presentation for VSI members that reviews resources in the <i>America Sides with Vinyl</i> initiative, plus samples of printed pieces for use directly with their employees and customers.	1	\$7.50	N/A		
A9	<i>America Sides with Vinyl</i> Sample Kit Features distinctive home photos and samples of actual vinyl siding and accessories in a variety of colors and styles that can be used to achieve varied architectural styles.	1	\$125.00	N/A		
A10	<i>Side Trips - Stories of Why America Sides with Vinyl: Village of Pinehurst, NC</i> (available online) <b>Reduced!</b> Case study highlighting the use of vinyl siding in the Village of Pinehurst, NC. Demonstrates the importance of considering overall design rather than focusing solely on materials.	1-10 11+	N/C \$0.15	N/C \$.30		
A11	<i>Side Trips - Stories of Why America Sides with Vinyl: Glenridge Place in Buckhead (Atlanta, GA)</i> (available online) <b>Reduced!</b> Case study highlighting the decision to use vinyl siding over James Hardie fiber cement in an upscale condominium community in the Buckhead neighborhood in Atlanta.	1-10 11+	N/C \$0.15	N/C \$.30		
A12	<i>Siding with History</i> Fact Sheet (available online) <b>Reduced!</b> Highlights why vinyl siding can be architecturally accurate for historic restoration.	1-10 11+	N/C \$0.25	N/C \$.50		
A13	<i>Siding with the Environment</i> Fact Sheet (available online) <b>Reduced!</b> Highlights why vinyl siding is an environmentally friendly exterior cladding.	1-10 11+	N/C \$0.25	N/C \$.50		
A14	<i>Siding with Design</i> Fact Sheet (available online) <b>Reduced!</b> Highlights the beauty and versatility of vinyl siding across a wide range of architectural designs.	1-10 11+	N/C \$0.25	N/C \$.50		
A15	<i>Siding with Neighborhoods</i> Fact Sheet (available online) <b>Reduced!</b> Highlights why versatile vinyl siding is the perfect choice for TND and New Urbanist neighborhoods.	1-10 11+	N/C \$0.25	N/C \$.50		
A16	<i>Siding with Safety</i> Fact Sheet (available online) <b>Reduced!</b> Highlights the excellent fire performance of vinyl siding.	1-10 11+	N/C \$0.25	N/C \$.50		
A17	<i>Siding with Vinyl</i> Fact Sheet (available online) <b>Reduced!</b> Presents the facts about the properties, performance and environmental impact of vinyl, also known as PVC or polyvinyl chloride.	1-10 11+	N/C \$0.25	N/C \$.50		
A18	<i>Designing Style: A Guide to Designing with Today's Vinyl Siding</i> 76-page guide in three-ring binder format. Provides an overview of vinyl siding profiles, architectural trim and accessories available today and demonstrates how they can be combined to achieve a range of architectural styles from Cape Cod to Craftsman.	1-10	\$15.00	\$30.00		
A19	<i>Dream it and Do it with Designing Style</i> <b>Reduced!</b> One-page handout to promote and provide order information for <i>Designing Style</i> . Can be used as a handout, in mailings or as a self-mailer.	1+	\$.05	N/A		
A21	<i>A Dozen Things You Might Not Know That Make Vinyl Siding Green</i> Handout (available online) <b>New!</b> Double-sided handout promoting 12 facts that illustrate why vinyl siding is a green exterior cladding. Can be used as a handout or in mailings.	1+	\$.10	N/A		
A22	<i>A Dozen Things You Might Not Know That Make Vinyl Siding Green</i> (available online only) 8-page "green" paper that details 12 facts that illustrate why vinyl siding is a green exterior cladding.					
A23	<i>Reality Check: Vinyl Siding vs. James Hardie Fiber Cement Siding</i> <b>New!</b> Double-sided handout that provides the facts that refute false claims against vinyl siding made by James Hardie, focusing on environmental performance, safety and color and color retention.	1-10 11+	N/C \$.35	N/C \$1.00		

-Continued-

03/10

	Title	# of Copies	VSI* Member	Non-Member	Qty	Total Price
<b>➔ Topic: Product Certification</b>						
P1	<i>Certified Vinyl Siding: Quality and Color You Can Count On</i> (available online) <b>Reduced!</b> VSI's Vinyl Siding Product Certification Program provides independent verification that vinyl siding meets or exceeds the ASTM D3679 standard for quality and colors meet or exceed the ASTM D6864 or D7251 standards for color retention. Learn more in this six-page brochure.	1-10 11+	N/C \$0.25	N/C \$.50		
P3	<i>Vinyl Siding Standards Build Consumer Confidence</i> (available online) <b>Reduced!</b> Reprint of March 2006 article in <i>ASTM Standardization News</i> , this piece highlights the ASTM quality and performance standards for vinyl siding and how VSI's certification programs are based on these standards.	1-10 11+	N/C \$0.25	N/C \$.50		
P5	<i>Verifying Vinyl Siding</i> (available online) Reprint of October 2006 article in <i>Building Safety Journal</i> , this piece highlights the attributes of certified vinyl siding and key installation points for building inspectors and code officials.	1-10 11+	N/C \$0.50	N/C \$1.00		
P6	<i>Siding with Codes</i> Fact Sheet (available online) <b>Reduced!</b> Highlights how siding certified through the VSI Vinyl Siding Product Certification Program meets ICC code requirements for vinyl siding to be certified by an accredited quality control agency.	1-10 11+	N/C \$0.25	N/C \$.50		

\*VSI Member, Vinyl Siding Distributor, Certified Trainer, Certified Installer, or Certified Installer Company (at member pricing)  Yes  No

Shipping & Handling Fees	
Total Price	S&H
\$0 - \$20.99	\$5.50
>\$21.00	Fees vary per order; please contact VSI at vsi@vinylsiding.org.

Subtotal: \_\_\_\_\_

Shipping & Handling: \_\_\_\_\_

TOTAL ENCLOSED: \_\_\_\_\_

<h3>Shipping Information</h3> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____ Phone (____) _____</p> <p>Email (very important - necessary for order confirmation) _____</p>
<h3>Billing Information</h3> <p><input type="checkbox"/> Check here if same as Shipping Information</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____ Phone (____) _____</p> <p>Email (important) _____</p>
<h3>Method of Payment</h3> <p><input type="checkbox"/> Check Enclosed (preferred)    <input type="checkbox"/> Visa    <input type="checkbox"/> MasterCard    <input type="checkbox"/> American Express</p> <p>Card Number _____ Exp. Date ____/____/____</p> <p>Signature _____ Please Print Name _____</p> <p>Make checks payable to VSI, Inc. Be sure to include Shipping &amp; Handling Fees. All orders must be prepaid. Please supply street address where possible. VSI reserves the right to make changes in the prices shown without notice. <b>Please allow 4-6 weeks for processing and delivery. All sales are final.</b></p>

<p><b>ORDER BY EMAIL:</b></p> <p><a href="mailto:vsi@vinylsiding.org">vsi@vinylsiding.org</a></p> <p>Email completed form with credit card information.</p>	<p><b>ORDER BY FAX:</b></p> <p>(202) 587-5127</p> <p>Fax completed form with credit card information.</p>	<p><b>ORDER BY MAIL:</b></p> <p>Vinyl Siding Institute National Housing Center 1201 15<sup>th</sup> Street NW, Suite 220 Washington, DC 20005</p>
---	---	---