



For Immediate Release

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Energy-Efficient Insulated Siding Is Now Certified

June 17, 2013 — WASHINGTON, D.C. — In anticipation of pending changes to the 2015 International Residential Code and the 2015 International Energy Conservation Code, the Vinyl Siding Institute has added insulated siding to its *VSI Product Certification Program*. These codes, once passed, will require insulated siding that has been certified. Certified insulated siding must meet or exceed the industry standard for quality and performance (ASTM D7793), as verified by an independent, accredited quality control agency.

Insulated siding, vinyl siding with manufacturer-installed rigid foam plastic insulation permanently adhered to it, forms a thermal bridge of continuous insulation around a home, so heat cannot escape through the studs and framing materials. The new international standard for insulated vinyl siding (ASTM D7793) also requires a minimum thermal resistance rating of at least R-2.0 and performance tests for weathering, windload, and impact resistance.

Colors of insulated siding can also be certified through VSI's *Program* to meet or exceed ASTM D6864 or D7251, the industry standards for solid and multi-hued colors, respectively. Certified colors will resist major changes over time and exposure to the elements in a variety of climates, as verified by a two-year, outdoor weathering study.

“Certified insulated siding will readily appeal to homeowners who want energy efficiency,” said VSI President and CEO Jerry Y. Huntley. “Aesthetically, insulated siding comes in a wide variety of colors to boost a home’s curb appeal. Functionally, the continuous insulation has been proven to help improve a home’s thermal performance — which can mean lower utility bills.”

For a complete, updated list of insulated siding and colors certified through the *VSI Product Certification Program*, visit www.vinylsiding.org.

Resources for journalists:

[Insulated Siding Energy Performance Study](#) (Newport Ventures, June, 2013). Data quantifies the energy savings realized when existing exterior cladding is replaced by a water-resistive barrier and insulated siding under real-world conditions — as measured by an increase in R-value of the exterior wall, significantly improved air tightness, and lower utility bills.

[Webinar: Certified Insulated Siding — Quality, Comfort and Energy Performance](#)

June 25 from 1:00 – 2:00 pm EDT (registration is free)

Presented by David Brignati, Architect, Newport Ventures, Inc.

About the Vinyl Siding Institute:

The Vinyl Siding Institute, Inc., located in Washington, D.C., is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Product Certification Program* and the *VSI Certified Installer Program*. For more information, visit www.vinylsiding.org and follow us on Twitter www.twitter.com/vinylsidinginfo.

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