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**For Immediate Release**

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**Vinyl Siding Institute Schedules December Webinar Series**

*Approved for AIA, LEED, and AIBD continuing education credits*

**November 18, 2014 – WASHINGTON, D.C.** – The Vinyl Siding Institute (VSI) will host a series of webinars in December that focus on how vinyl and other polymeric siding can bring a variety of neighborhood visions to life; how insulated siding complies with energy codes and can be used for state, local, and utility incentive programs; and how vinyl siding is environmentally sound.

The webinars are approved for American Institute of Architects (AIA), Leadership in Energy and Environmental Design (LEED), and American Institute of Building Design (AIBD) continuing education credits.

The three webinars are:

**Certified Vinyl Siding: Engineered Enhanced Beauty**

Vinyl siding has always been highly regarded for its durability, low maintenance, and value, but its improved aesthetic qualities and unmatched selection of profiles, shapes, textures, and colors, vinyl siding can play a beautiful role in a home's exterior design — and will keep looking great year after year.

Attendees will learn how vinyl and other polymeric siding can bring a variety of neighborhood visions to life, whether designing, building or remodeling entry-level through luxury homes; recreating designs inspired by Colonial, Romantic, Victorian, and Craftsman architecture; or blending distinctive homes, shops, and other mixed-use buildings in a contemporary, new way.

Presented by Fernando Pagés Ruiz, a builder, developer and writer who specializes in residential construction and remodeling of affordable homes, this webinar is offered on December 1, 9, and 15 from noon – 1 p.m. Eastern.

**Certified Insulated Siding: Quality, Comfort and Energy Performance**

Now accepted as home insulation in various energy efficiency programs due to its ability to reduce thermal bridging, insulated siding has been added to the checklist of building products or methodologies that can help meet the requirements to qualify new homes under ENERGY STAR Qualified Homes V3. It is also included in the *2015 International Energy Conservation Code* among the materials that can be used as continuous insulation outside of the building framing to provide the required total wall R-value for buildings.

Attendees will learn to how to define insulated siding, understand R-value testing of insulated siding, describe proper installation of insulated siding, comply with energy codes, learn about how insulated siding can be used for state, local and utility incentive programs, and understand building energy performance programs.

Presented by Mike Moore of Newport Ventures this webinar is offered on December 2 and 4 from noon – 1 p.m. Eastern.

### **Certified Vinyl Siding: Verifiably Green**

True sustainability of buildings requires a thorough understanding of the impacts of products and materials, not simply choosing a natural material, or the one with high recycled content. That's why it's important to use life cycle thinking as we design and renovate buildings. Life Cycle Assessment (LCA) is a method for identifying the environmental impacts of a product, process or activity over its entire lifespan. It allows us to identify the most environmentally sound products such as vinyl siding, rather than relying on recycled content, renewable materials, and other single-issue measures.

Attendees will learn the basics and value of Life Cycle Assessment (LCA), Product Category Rules (PCRs) and Environmental Product Declarations (EPDs); discuss the life cycle tools used to compare building products, understand the environmental impacts of vinyl siding, fiber cement and other siding products, and understand how LCA contributes to green building codes and standards.

Presented by Tad Radzinski, PE, LEED AP, SFP, and president of Sustainable Solutions Corporation, this webinar is offered on December 3, 11, and 17 from noon – 1 p.m. Eastern.

To register, visit [www.vinylsiding.org/vsi-december-webinar-series/](http://www.vinylsiding.org/vsi-december-webinar-series/)

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### **About the Vinyl Siding Institute**

The Vinyl Siding Institute, Inc., located in Washington, D.C., is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Product Certification Program* and the *VSI Certified Installer Program*. For

more information, visit [www.vinylsiding.org](http://www.vinylsiding.org) and follow us on Facebook ([www.facebook.com/asvv.vsi](http://www.facebook.com/asvv.vsi)) and Twitter ([www.twitter.com/vinylsidinginfo](http://www.twitter.com/vinylsidinginfo)).

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