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**For Immediate Release**

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**Vinyl Siding is Top Cladding Pick for 21<sup>st</sup> Straight Year**

*U.S. Census Bureau Report: 30 percent of New Single-Family Houses Completed  
Last Year Were Clad With Vinyl Siding*

**June 1, 2015 – WASHINGTON, D.C.** – Vinyl siding was the top pick for exterior cladding on homes completed last year in the United States for the 21<sup>st</sup> straight year, according to the U.S. Census Bureau’s annual [report](#), “Characteristics of New Single-Family Houses Completed.”

Vinyl siding was the predominant exterior wall material on 30 percent of the 620,000 homes built. Brick and stucco each claimed 23 percent. Fiber cement had 18 percent. Seventy-seven percent (77%) of homes built in the Northeast and 60 percent of homes built in the Midwest were first and foremost clad in vinyl siding.

“Vinyl siding continues to be the most popular choice in cladding because homeowners want beauty and durability and they don’t want the burden of never-ending upkeep,” said Kate Offringa, president of the Vinyl Siding Institute Inc. (VSI).

**About the Vinyl Siding Institute**

The Vinyl Siding Institute, Inc., located in Washington, D.C., is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Product Certification Program* and the *VSI Certified Installer Program*. For more information, visit [www.vinylsiding.org](http://www.vinylsiding.org), Facebook ([www.facebook.com/aswv.vsi](http://www.facebook.com/aswv.vsi)) and Twitter ([www.twitter.com/vinylsidinginfo](http://www.twitter.com/vinylsidinginfo)).

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