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**For Immediate Release**

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**VSI President Kate Offringa Named to  
Council of Manufacturing Associations Board of Directors**

**February 3, 2016 – WASHINGTON, D.C.** – Kate Offringa, president of the Vinyl Siding Institute (VSI), has been named to the board of directors of the National Association of Manufacturers (NAM) Council of Manufacturing Associations (CMA).

“I look forward to working with my manufacturing association colleagues to advance a robust, pro-growth manufacturing policy agenda,” Offringa said.

“Kate will be a valuable addition to the CMA Board of Directors and is a true champion for manufacturing,” said NAM President and CEO Jay Timmons. “The CMA Board of Directors represent the most innovative, forward thinking and effective associations in the manufacturing community and leadership on this board is essential to the continued growth of manufacturing. As a leader in her industry and community, Kate has proven time and again that she knows how to effect positive change that is critical to the new era in manufacturing, setting the manufacturing agenda and driving pro-growth policies.”

Founded in 1895, the NAM is the largest industrial trade association in the United States with more than 14,000 members and is the nation’s most influential advocate for manufacturing. The CMA is composed of nearly 260 manufacturing trade associations and represents every part of manufacturing in the United States.

The CMA is at the forefront of important policy debates for manufacturers and brings together manufacturing leaders and associations enhancing collaboration to strengthen manufacturers’ voice and advocacy initiatives.

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### **About the Vinyl Siding Institute**

The Vinyl Siding Institute, Inc., (VSI) located in Washington, D.C., is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI is the sponsor of the *VSI Product Certification Program* and the *VSI Certified Installer Program*. For more information, visit [www.vinylsiding.org](http://www.vinylsiding.org), Facebook ([www.facebook.com/aswv.vsi](http://www.facebook.com/aswv.vsi)) and Twitter ([www.twitter.com/vinylsidinginfo](http://www.twitter.com/vinylsidinginfo)).

### **About NAM**

The National Association of Manufacturers (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12 million men and women, contributes \$2.17 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for more than three-quarters of private-sector research and development. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States. For more information about the Manufacturers or to follow us on Shopfloor, Twitter and Facebook, please visit [www.nam.org](http://www.nam.org).