Vinyl siding is engineered with purpose to resist the elements and retain long-lasting, rich, beautiful colors. And unlike some other cladding materials, vinyl siding’s weather protection is more than skin deep.

Vinyl siding is immune to water damage, meaning you never have to paint or caulk to seal out water.

PROVEN TO PERFORM
Vinyl siding’s product performance is backed by testing and third-party certification, withstanding the harshest conditions, tested to:
- Avoid heat shrinkage
- Proven to perform energy efficiency*
- Provide continuous moisture drainage
- Resist impact damage
- Lay straight and not buckle
- Withstand sunshine and rain
- Withstand winds of at least 110 mph

UV-protective technology resists almost all UV radiation, helping protect darker vinyl siding colors.*

*Not all vinyl siding requires a protective layer against UV rays, particularly lighter shades.

FIBER CEMENT SIDING
- Nothing but the coats of primer and paint stand between moisture and its porous core.

OPTIMIZED THERMAL PERFORMANCE
Insulated Vinyl Siding is tested and verified to deliver its insulating power (R-value), cutting down on energy loss through walls.

99.5% UV PROTECTION POSSIBLE WITH UV-RESISTANT LAYER

400 VINYL SIDING CERTIFIED COLORS
Certified colors have been tested for color retention, following scientific comparison of before and after color values.

Get more information at vinylsiding.org

**Not all vinyl siding requires a protective layer against UV rays, particularly lighter shades.

VINYL SIDING PERFORMS TO THE CORE
Compare the layers of vinyl siding performance to fiber cement.

VINYL SIDING
- UV SHIELD LAYER
  A protective layer shields UV rays, preventing dark colors from fading over time, retaining long-lasting beauty.

- VINYL CORE
  Vinyl siding is immune to water damage, meaning you never have to paint to seal out water.

FIBER CEMENT SIDING
- PRIMER & PAINT
  Nothing but the coats of primer and paint stand between moisture and its porous core.

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