BEAUTY WITH NO STRINGS ATTACHED

Vinyl siding has continually innovated to virtually eliminate the hassles of ongoing maintenance found in other siding products. It will never need painting or caulking, and can be cleaned with mild soap and water from a garden hose. Homeowners with fiber cement must engage in proper maintenance including re-caulking seams and patching dents, chips, or cracks (or risk voiding their warranty).

THE CAREFREE CHOICE

With vinyl siding, you can have it all — beautiful looks in virtually any style you can dream and lasting performance — all without a premium price.

TOTAL INSTALLED COST

<table>
<thead>
<tr>
<th>Material</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vinyl Siding</td>
<td>$324</td>
</tr>
<tr>
<td>Fiber Cement</td>
<td>$446</td>
</tr>
<tr>
<td>Wood Siding</td>
<td>$936</td>
</tr>
<tr>
<td>Brick</td>
<td>$1889</td>
</tr>
</tbody>
</table>

Vinyl siding costs up to $100 less per square than fiber cement, and is less than half the cost of wood siding.

COMPARING ONGOING MAINTENANCE

- **Vinyl Siding**: Only needs mild soap and water from a garden hose for periodic cleaning.
- **Brick**: Requires re-pointing of mortar and pressure washer for cleaning.
- **Fiber Cement Siding**: Requires periodic painting and caulking.
- **Engineered Wood Siding**: Requires periodic painting and caulking.
- **Wood Siding**: Requires frequent painting or staining, as well as caulking.
- **Stucco**: Requires periodic painting and caulking.

LOW ON MAINTENANCE, HIGH ON OPTIONS

The benefits of low maintenance extend to architectural trim and accessories that help complete your exterior design. Virtually any type of trim or accessory that has been traditionally produced in wood is now available in vinyl and other low maintenance materials — relieving the wood-based worries of painting, swelling, cracking, warping, or insect damage.

See all the design possibilities of vinyl siding with our interactive design guide. vinylsiding.org/design

Get more information at vinylsiding.org