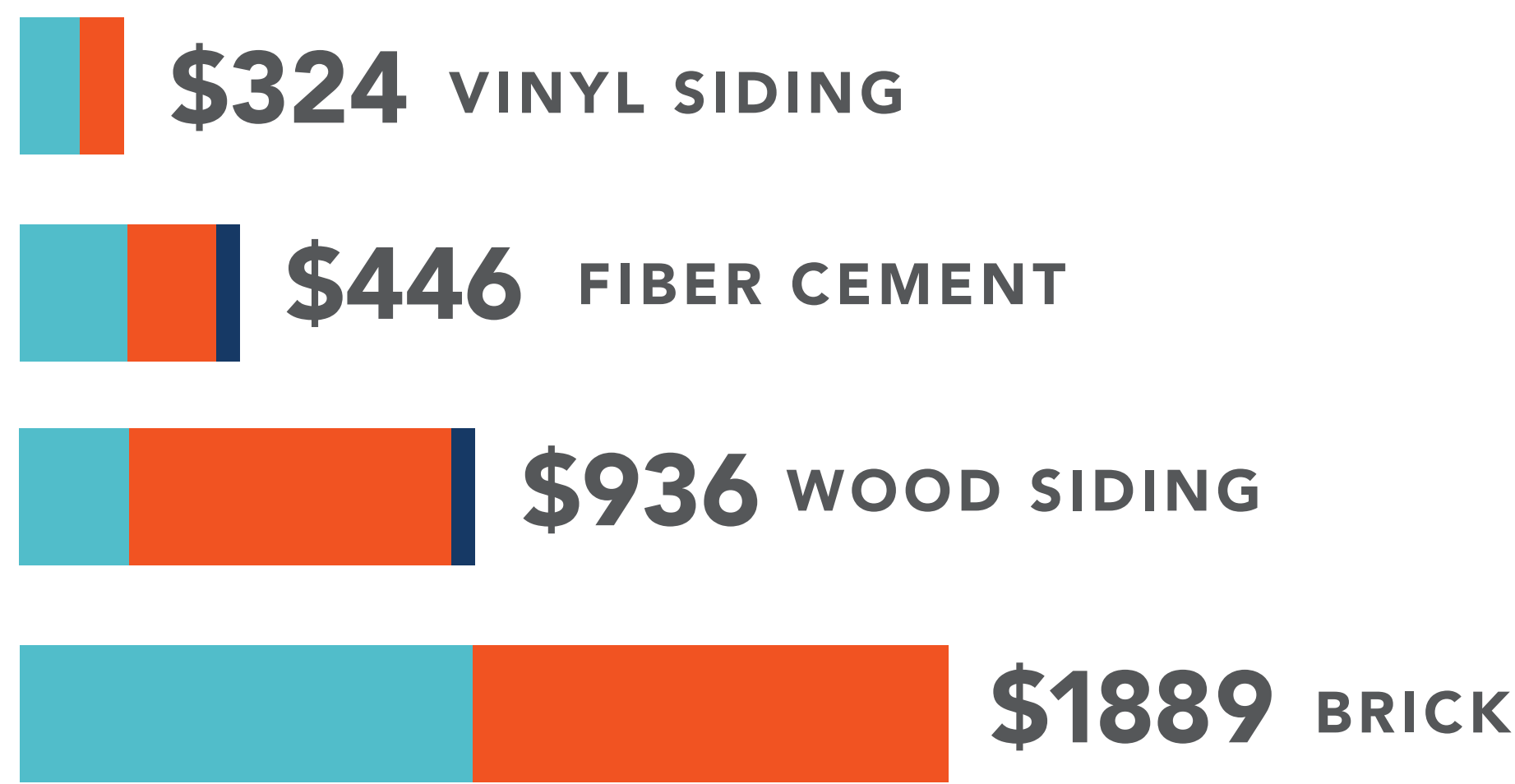


Vinyl Siding

BEAUTY WITH NO STRINGS ATTACHED

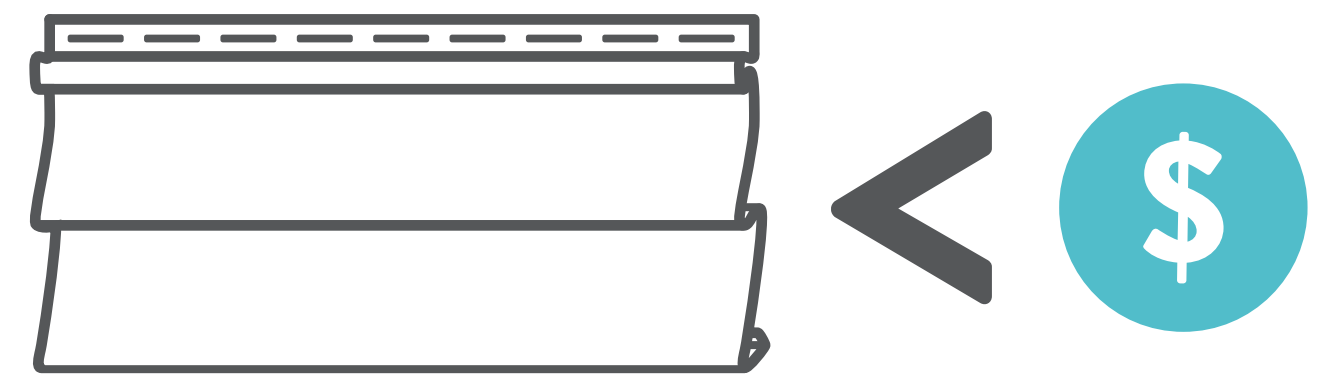
With vinyl siding, you can have it all — beautiful looks in virtually any style you can dream and lasting performance — all without a premium price.

TOTAL INSTALLED COST*



DOLLARS PER SQUARE (A SQUARE COVERS 100 SQUARE FEET) IN NEW CONSTRUCTION HOMES. *R.S. MEANS 2015 RESIDENTIAL COST DATA

■ MATERIALS ■ LABOR ■ PAINT



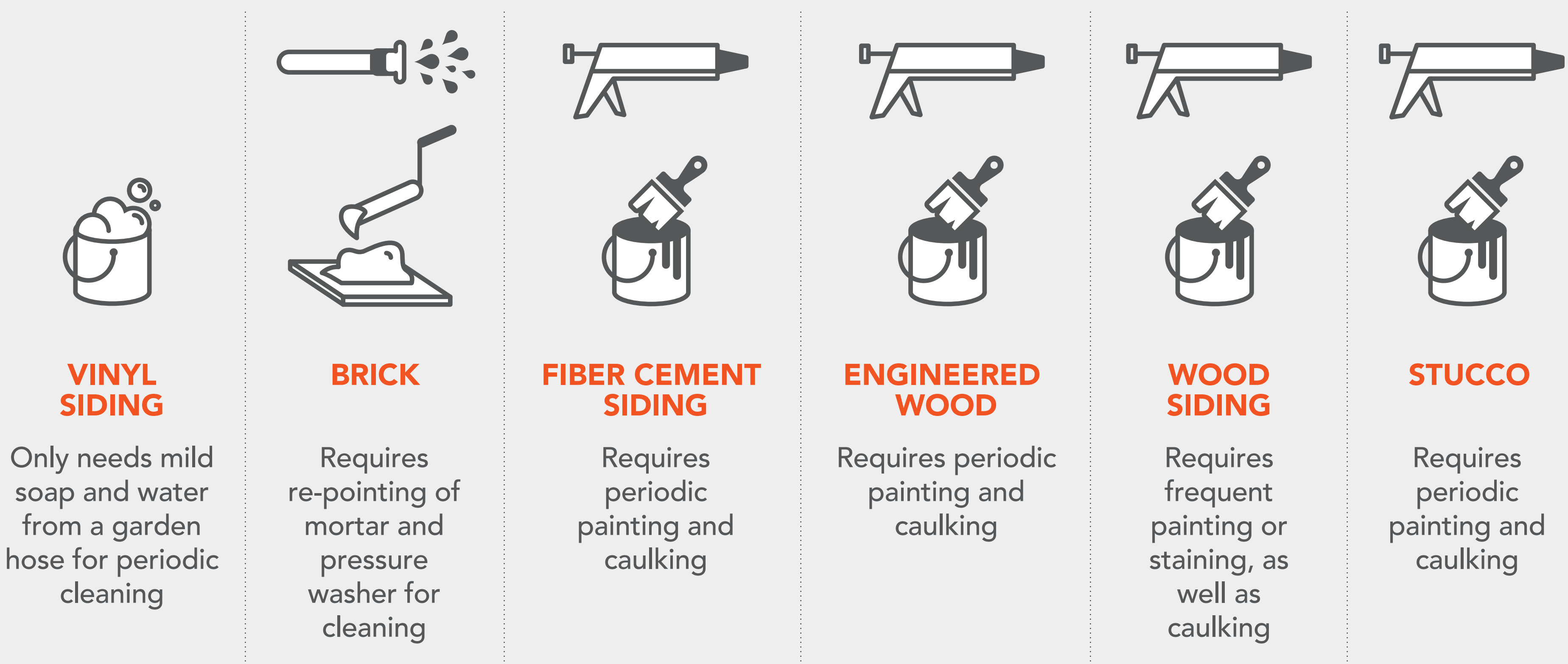
\$100 LESS PER SQUARE

Vinyl siding costs up to \$100 less per square than fiber cement, and is less than half the cost of wood siding.

THE CAREFREE CHOICE

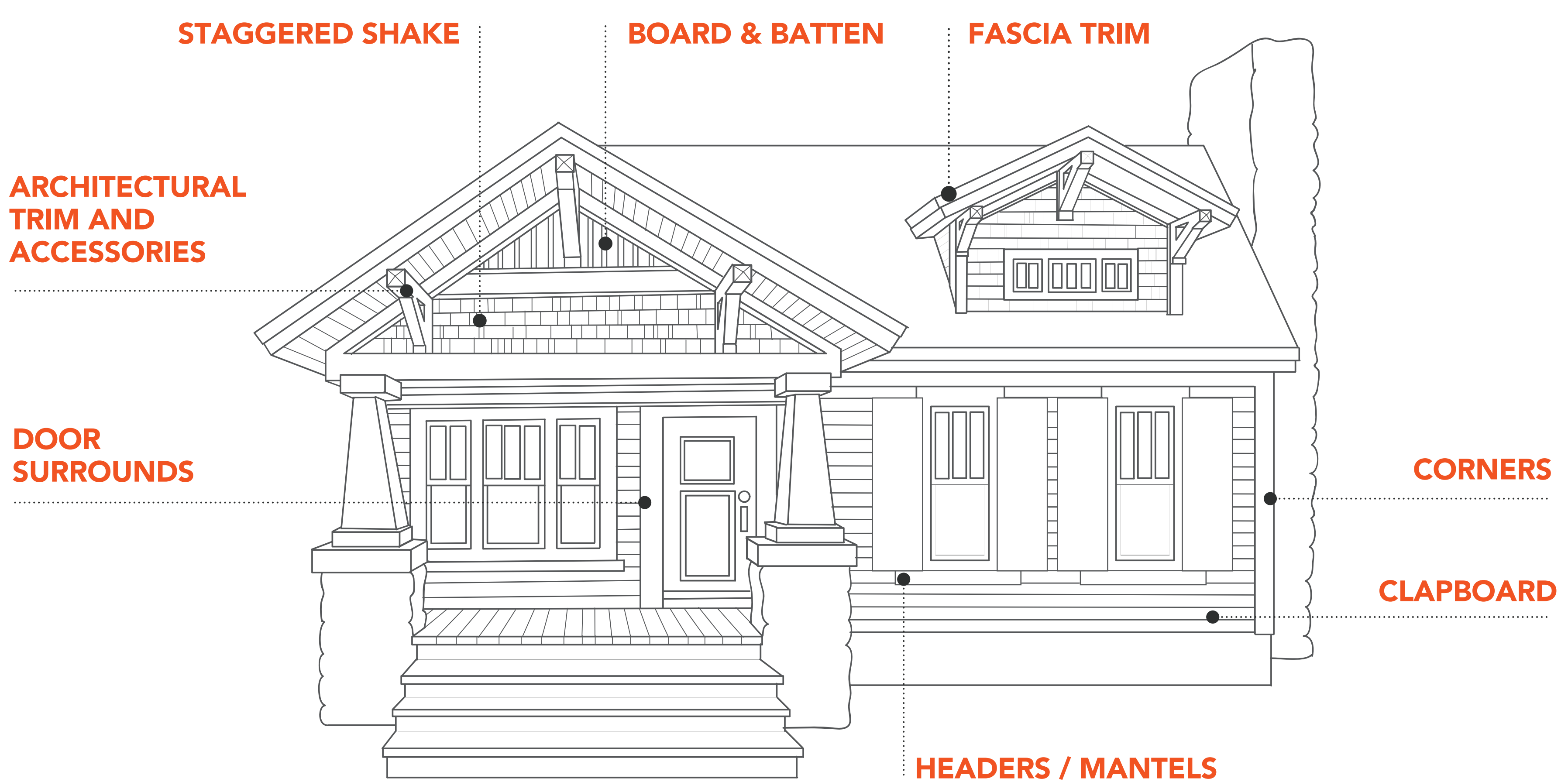
Vinyl siding has continually innovated to virtually eliminate the hassles of ongoing maintenance found in other siding products. **It will never need painting or caulking, and can be cleaned with mild soap and water from a garden hose.** Homeowners with fiber cement must engage in proper maintenance including re-caulking seams and patching dents, chips, or cracks (or risk voiding their warranty).

COMPARING ONGOING MAINTENANCE



LOW ON MAINTENANCE, HIGH ON OPTIONS

The benefits of low maintenance extends to architectural trim and accessories that help complete your exterior design. **Virtually any type of trim or accessory that has been traditionally produced in wood is now available in vinyl** and other low maintenance materials – relieving the wood-based worries of painting, swelling, cracking, warping, or insect damage.



See all the design possibilities of vinyl siding with our interactive design guide. vinylsiding.org/design



Get more information at vinylsiding.org