Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SAMPLE LETTER or EMAIL TEMPLATE

**RE: Restrictions on Vinyl Siding**

Name or email address

Address

Dear *Councilperson, Government Official, or Zoning Committee (fill in appropriate title and name)*

I am a member of the \_\_\_\_\_\_\_\_\_\_\_\_\_ Home Builders Association and a builder/contractor (or fill in other position). It has come to my attention that the zoning board (or other local agency) for (insert location) is in the process of trying to implement an ordinance that may limit or impede the choices of exterior cladding materials that can be used on homes, including vinyl siding. Overregulation of home design requirements puts a financial stress on both homeowners and builders. Such restrictions can make homes too expensive to buy or sell in our market and can mean the difference between a first-time homebuyer being able to finance their home.

I am contacting you to express my concern regarding this issue and to ask for your support to not allow these types of ordinances that restrict aesthetic choices on homes and specifically on vinyl siding. Vinyl siding is a superior exterior cladding material for homes that offer years of carefree low maintenance, is available in a variety of designs and colors to match any home architecture style, and is the only siding choice certified by a third party to meet performance standards including color retention.

Again, I would appreciate your support in opposing this ordinance and I will be willing to attend any meeting when they are discussing this issue.

Sincerely,

Signature

Name

Address

Phone number

Email address

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SAMPLE LETTER or EMAIL TEMPLATE

**RE: Incorrect Information on Vinyl Siding Performance**

Name or email address

Address

Dear *Councilperson, Government Official, or Zoning Committee (fill in appropriate title and name)*

I am a member of the \_\_\_\_\_\_\_\_\_\_\_\_\_ Home Builders Association and a builder/contractor (or fill in other position). For years, I have used vinyl siding as a superior choice for exterior cladding of homes. Recently there have been reports questioning vinyl sidings performance and fire safety issues. To clear up any misperceptions or misinformation about vinyl siding performance I would like to share some facts on how vinyl siding acts as a fire safe cladding –

* The vinyl siding industry has actively worked on fire safety issues through the International Code Council. The model codes recognize how vinyl siding can and does act as a fire safe cladding.
* Vinyl siding and other vinyl products have excellent fire performance properties including a high self-ignition temperature, a low energy release rate, and a low flame spread index
* Polyvinyl chloride, more commonly known as PVC or vinyl, is unique among plastics in that it contains chlorine, which results in vinyl siding being inherently flame retardant
* Because of the unusually large amount of oxygen required for vinyl siding to burn or stay burning, it will not independently sustain combustion in air with a normal concentration of oxygen

I am contacting you to express my concern regarding this issue and to ask for your support to not allow any restriction for using vinyl siding based on recent developments and misinformation.

Thank you in advance for your time.

Sincerely,

Signature

Name

Address

Phone number

Email address

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SAMPLE LETTER or EMAIL TEMPLATE

Name or email address

Address

Dear *Councilperson, Government Official, or Zoning Committee (fill in appropriate title and name)*

I am a member of the \_\_\_\_\_\_\_\_\_\_\_\_\_ Home Builders Association and a builder/contractor. For X years, I have been building and/or renovating homes within our community. I’m an advocate on making sure my projects meet the highest standards in aesthetic appeal and at the same time I am very focused on using materials that will allow my projects to be affordable for home buyers by not having to be restricted to using specific materials. One product I use for a lot for my homes is vinyl siding. It is a superior choice for exterior cladding, offering a variety of architectural designs and color choices that my clients like along with being a very low maintenance product that lasts for years.

As a government official who has responsibility for design ordinances and restrictions within our community, I would welcome the opportunity to either invite you to one of our upcoming HBA meetings or meet with you personally to share why it is important for builders like myself to be able to not be restricted on material choices that will cause unnecessary increases for my homes and limit the affordability for homebuyers.

Our next monthly HBA meeting will be on (insert date) at (insert time) at (insert location). Please let me know if you are available or would like to find a time to meet.

Thank you in advance for your time.

Sincerely,

Signature

Name

Address

Phone number

Email address