



VSI 2024 Annual Meeting

April 22 – 25, 2024
 The Ritz Carlton
 New Orleans, LA

Overview Agenda

<i>Date/Time</i>	<i>Meeting</i>	<i>Location</i>
Monday, April 22		
5:00 pm – 6:30 pm	Welcome Reception	Mercier Terrace
Tuesday, April 23		
7:30 am – 8:30 am	Breakfast	Lafayette-West
8:30 am – 9:30 am	Track 1: Standards Development Work Group	LaSalle
	Track 2: Workforce Development Management Committee	Lafayette East
9:30 am – 10:30 am	Track 1: Technical Committee	LaSalle
	Track 2: Energy Efficiency Work Group	Acadia
10:30 am – 11:00 am	Break	Foyer
11:00 am – 12:00 pm	Track 1: Product Certification Accreditation Work Group	LaSalle
	Track 2: Regulatory and Advocacy Committee	Lafayette East
12:00 pm – 1:30 pm	Networking Lunch	Lafayette-West
1:30 pm – 2:30 pm	Product Certification Oversight Committee	LaSalle
2:30 pm – 3:30 pm	Sustainability Committee	Lafayette East
3:30 pm – 3:45 pm	Break	Foyer
3:45 pm – 4:45 pm	Track 1: Code Development Work Group	Acadia
	Track 2: Marketing Committee	Lafayette East
5:00 pm – 6:30 pm	Reception with Live Jazz	Crescent View

Wednesday, April 24		
8:00 am – 9:00 am	Breakfast	Lafayette-West
9:00 am – 10:00 am	“Keynote: Trends and Technologies Impacting the Future of Business” Paul Zikopoulos, Future Trends Expert, and VP of Technology Group Skills Vitality & Enablement at IBM	Lafayette East
10:00 am – 10:15 am	Break	Foyer
10:15 am – 11:45 am	Introducing the Polymeric Exterior Products Association! 	Lafayette East
12:00 pm – 1:30 pm	Networking Lunch	Lafayette-West
1:30 pm – 2:30 pm	“What’s Next and What Does It Mean?” Dr. Elliot Eisenberg, The Bowtie Economist	Lafayette East
2:30 pm – 2:45 pm	Break	Foyer
2:45 pm – 3:30 pm	“Opening Markets to Polymeric Building Products through State-Level Advocacy” Ken Gear, CEO, Leading Builders of America	Lafayette East
3:30 pm – 4:30 pm	“Sustainability and Regulation: Challenges and Opportunities Ahead” *Ross Eisenberg, President, America’s Plastic Makers (invited) *Dominic Sims, CEO, International Code Council *Anne Vogel, Director, Ohio Environmental Protection Agency (invited) *Ned Monroe, CEO, The Vinyl Institute	Lafayette East
5:00 pm – 6:30 pm	Reception	The Courtyard
Thursday, April 25		
8:00 am – 8:30 am	Breakfast	Evangeline
8:30 am – 10:30 am	Board of Directors Meeting	The Boardroom

10:30 am – 10:45 am	Break	Foyer
10:45 am – 12:00 pm	Board of Directors Meeting	The Boardroom
12:00 pm – 12:30 pm	Lunch	Maison
12:30 pm – 3:00 pm	Board of Directors Meeting	The Boardroom

VINYL SIDING INSTITUTE, INC.

ANTITRUST REMINDERS

Group activities of competitors are inherently suspect under the antitrust laws. Many agreements among competitors, however, are legal, beneficial to the industry, and consistent with VSI's role of advancing the industry. One vehicle for enjoying the benefits of permitted agreements among competitors while avoiding the pitfalls of illegal agreements is by belonging to a trade association, like VSI, which takes these obligations very seriously.

VSI staff is well versed in relevant association antitrust topics. The association relies on the staff's judgment to ensure that topics which may give an appearance of an activity or agreement that would violate the antitrust laws are not discussed at VSI meetings. The presence of a VSI staff member, however, should not be used to test how far a discussion can proceed before it becomes clearly improper. It is the responsibility of each member to avoid raising improper subjects for discussion. This reminder has been prepared to assure that participants in VSI meetings are aware of their obligations.

The Dos and Don'ts presented below highlight only basic antitrust principles. Counsel should be consulted whenever specific situations raise antitrust compliance questions.

DON'T

1. Don't in fact, appearance, or jest discuss or exchange information regarding:
 - a. Individual company prices, price changes, price differentials, mark-ups, discounts, allowances, credit terms, etc., or data that bear on price, e.g., costs, production, capacity, inventories, sales, etc.
 - b. Company pricing procedures, policies, price levels, price changes, differentials, etc.
 - c. Bids on contracts for particular products or procedures for responding to bid invitations.
 - d. Non-public plans of individual companies about the design, production, distribution, or marketing of particular products, including proposed territories or customers.
 - e. Matters relating to actual or potential competitors, suppliers, or customers that might exclude them from any market or adversely influences the conduct of firms toward such competitors, suppliers, or customers.
2. Don't discuss or exchange information regarding the above matters during social gatherings incidental to VSI-sponsored meetings, even in jest.
3. Don't meet without VSI staff or counsel present.

DO

1. Do adhere to prepared agenda topics for all VSI meetings.
2. Do propose corrections if meeting minutes do not accurately reflect what happened at the meeting.
3. Do understand the purpose and authority of each VSI group in which you participate.
4. Do consult with the VSI General Counsel and your company counsel on all antitrust questions relating to VSI meetings.
5. Do object to any discussion or meeting activity which appear to violate the antitrust laws, disassociate yourself from any such discussions or activities, and inform VSI counsel.
6. Do conduct any business dealings with other meeting attendees separate and apart from VSI events.